

CSR REPORTERS

Advertising, Visibility & Impact Communication Rate Card (2026)



CSR REPORTERS is Africa's specialised CSR, sustainability, ESG, and accountability platform.

We work with organisations that are serious about **credible visibility**, **evidence-based storytelling**, and **long-term trust** with stakeholders.

PRINT MAGAZINE ADVERTISING (CSR REPORTERS Impact Index)

Audience:

CEOs, Sustainability Heads, Regulators, Donors, Board Members, Policy Leaders.

Circulation: Curated distribution (not mass circulation)

Frequency: Monthly

Positioning: Boardroom-quality publication

A. PREMIUM PRINT POSITIONS

(High-visibility, limited availability)

Placement	2026 Rate
Outside Back Cover	₹2,200,000
Inside Front Cover	₹2,000,000
Inside Back Cover	₹1,800,000
Centre Spread (2 pages)	₹2,900,000

B. STANDARD PRINT POSITIONS

Placement	Rate
Full Page (ROP)	₹1,300,000
Inside Pages 2–6 (Full Page)	₹1,600,000
Half Page	₹850,000

C. SUPPORTING PRINT POSITIONS

Placement	Rate
Masthead (3×2)	₹450,000
Inside Strip (3×6)	₹350,000
Front Page Strip (3×60)	₹1,900,000

PRINT ADVERTORIALS & SPONSORED FEATURES

Clearly labelled. Editorial standards maintained.

Product	Rate
Print Advertorial (2 pages)	₹2,200,000
Print Advertorial (1 page)	₹1,400,000
Photo Speak / Project Showcase	₹1,500,000
Special Thematic Feature (Custom)	From ₹2,500,000

Includes:

- Structured storytelling
- Editorial review
- Print visibility
- Archival value

DIGITAL VISIBILITY & CONTENT SERVICES

A. CORE DIGITAL CONTENT

Product	Rate
Corporate Profile (Web + Social)	₹450,000
Features Article	₹500,000
Executive Interview	₹600,000
Press Release (Edited & Published)	₹250,000

B. DIGITAL AMPLIFICATION

Product	Rate
Homepage Banner (Monthly)	₹450,000
Insidepage Banner (Monthly)	₹300,000

C. EVENT & PROGRAMME COVERAGE

Product	Rate
Event Coverage (Article + Photos)	₹400,000
Event Coverage (Full Package)	₹550,000
Special Report / Sector Review	From ₹1,200,000

IMPACT VISIBILITY PACKAGES

1. Monthly Impact Visibility Package – ₹1,500,000

- One digital feature
- Social amplification
- Mention in print (where applicable)

2. Print + Digital Authority Package – ₹2,500,000

- Full-page print ad
- Digital feature
- Executive quote inclusion

3. Sustainability Leadership Package – ₹3,500,000

- Print advertorial
- Digital interview
- Impact documentation feature
- Priority placement for Impact Index magazine

SECTION 6: COMMERCIAL TERMS

- All rates exclude 7.5% VAT
- Payment required before publication
- Discounts apply only to multi-month or bundled engagements

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